



AGENDA BRIEF

MEETING: Town Council - 17 Mar 2022

FROM: Jennifer Green, Tourism Director

PROJECT: Resolution 2022-03, Appointing Tourism Board Member

ACTION: Discussion and Possible Action

PURPOSE/BACKGROUND:

The Tourism Board has an open Chamber of Commerce seat, after the departure of Mona Cayard, who recently sold High Country Lodge and moved to Texas. The Chamber of Commerce discusses their appointment to the the Tourism Board each year during their annual retreat, following Chamber Board elections. The Tourism Board only interviews applicants for at large seats and simply accepts the recommendations for designated seats. The Chamber of Commerce has recommended Dallas Weaver, co-owner of Foot Prints Pagosa, to the Pagosa Springs Area Tourism Board. The Tourism Board was updated on the Chamber of Commerce recommendation during their March 8th meeting.

This appointment will briefly bring the Board back to full capacity. The current members of the Tourism Board include:

- Town Council Appointed Seat: Mayor Don Volger (new appointment anticipated following April election)
- Board of County Commissioners Appointed Seat: Ronnie Maez
- Lodging Seat: Anne Marie Sukcik
- Board of Realtors Seat: Lauri Heraty
- Chamber of Commerce Seat: Vacant
- At Large Seats (4): Julian Caler, Jon Johnson, Michael Whiting, Kristi Smith

ATTACHMENTS:

[PSCOC PSAT nomination signed 03022022140901](#)

[Res 2019-06 PSATB Board Appts Mar22](#)

FISCAL IMPACT:

There is no fiscal impact to appointing members to the Pagosa Springs Area Tourism Board

TOWN COUNCIL GOALS & OBJECTIVES:

RECOMMENDATIONS:

1. Move to Approve Resolution 2022-03, appointing Dallas Weaver to the open Chamber of Commerce seat on the Pagosa Springs Area Tourism Board.
2. Move to Deny Approval of the Resolution and direct staff.



March 2, 2022

Ms. Jennie Green
Executive Director
Pagosa Springs Area Tourism

Jennie,

At the last Chamber Board of Directors meeting on February 24, 2022, it was determined that Dallas Weaver, newly elected Chamber board member and co-owner of Foot Prints Pagosa retail store, would be the Chamber's representative to the PSAT board.

We will re-visit the selection again next year at our annual retreat. We believe that Dallas will be a great addition to your team with his retail business and downtown presence. Both Dallas and his wife, as new business owners and visitors to Pagosa for many years, bring an active and fresh perspective to the business community. We hope that the PSAT board and Town Council will approve our selection.

Thanks to the PSAT board for their continued support and the offering of a seat at the community's promotion and marketing table for the Chamber. We greatly appreciate being included.

Here is Dallas's contact information hopefully when he is approved:
Dallas Weaver, footprintspagosa@gmail.com, (720) 965-3093

Respectfully,

Mary Jo Coulehan
Executive Director

TOWN OF PAGOSA SPRINGS, STATE OF COLORADO

RESOLUTION NO. 2022-03

**A RESOLUTION OF THE TOWN OF PAGOSA SPRINGS,
COLORADO APPOINTING DALLAS WEAVER TO THE PAGOSA
SPRINGS AREA TOURISM BOARD.**

WHEREAS, Town Ordinance No. 678 creates bylaws for the Pagosa Springs Area Tourism Board; and

WHEREAS, Section 16.4.12(2)(a) of the municipal code requires the appointment of nine (9) members of the Board representing the different sectors of the community; and

WHEREAS, the Pagosa Springs Area Tourism Board recommends the appointment of Dallas Weaver to the Chamber of Commerce Seat as a member of the Pagosa Springs Area Tourism Board for a two (2) year term; and

THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF PAGOSA SPRINGS,

1. **Appointment of Pagosa Springs Area Tourism Board Members.** Dallas Weaver is hereby appointed to serve as the Chamber of Commerce representative of the Pagosa Springs Area Tourism Board for a two (2) year term, commencing on March 17th, 2022 and concluding on March 17th, 2024.
2. **Severability.** If any part, section, subsection, sentence, clause or phrase of this Resolution is for any reason held to be invalid, such invalidity shall not affect the validity of the remaining provisions.
3. **Effective Date.** This Resolution shall take effect and be enforced immediately upon its approval by the Town Council.

ADOPTED THIS _____ DAY OF _____, 2022, BY THE TOWN COUNCIL OF THE TOWN OF PAGOSA SPRINGS, BY A VOTE OF _____ IN FAVOR, _____ AGAINST.

TOWN OF PAGOSA SPRINGS

By: _____
Don Volger, Mayor

ATTEST:

By: _____
April Hessman, Town Clerk